Kathleen Hopewell

+1 (252) 764-1051 <u>kathleendhopewell@gmail.com</u> <u>LinkedIn</u> <u>Portfolio</u>

Multidisciplinary reporter educated in evidence-based policymaking, pursuing opportunities in policy-relevant journalism with a national or international focus. Experienced in news and magazine writing, multimedia content creation and public policy analysis.

Education

Master of Science, Public Policy and Human Development

2022-2023

Maastricht University & United Nations University-MERIT, Maastricht, The Netherlands

Specialized in Global Governance for Development

Relevant Courses: Law and Policy of the World Trade Organization, Governance of Peacebuilding and Development

Thesis: "Legal Elite Linguistics & the Realization of the Right to a Life Free from Sexual Violence"

Bachelor of Arts, Political Science and English

2018-2022

College of Charleston, Charleston, South Carolina, USA

Summa Cum Laude (GPA: 3.906/4.0) Minor in Writing, Rhetoric and Publication

Experience

Reporter 03/2025 - Present

Carteret County News-Times — Morehead City, North Carolina

Writing 5-8 breaking news, enterprise stories and town hall coverage stories per week, covering events, government, policy and environmental topics across six municipal governments, local marine science and fisheries communities for the only newspaper in Carteret County, N.C..

Engagement Coordinator

03/2025 - 05/2025

International Connector — The Hague, The Netherlands

Wrote and edited weekly newsletters, targeted campaigns, promotional material and social media content for partnerships with IBM SkillsBuild and IBM Z; drove 200+ signups for IBM SkillsBuild initiative in April 2025; secured vendors for in-person events.

Student Ambassador

10/2022 - 10/2023

United Nations University-MERIT — Maastricht, The Netherlands

Promoted masters program by managing two social media channels with global audiences; generated and executed content calendars; reported on social media analytics; delivered two speeches; attended stakeholder events twice per month.

- Interviewed Swiss Ambassador to the Netherlands
- Created original Instagram reel which amassed over 18,000 views

Editorial Intern

08/2021 - 08/2022

Charleston Digital Corridor — Charleston, South Carolina

Wrote and edited copy on the growing technology sector in the Silicon Harbor from its nucleus. Conducted, transcribed and edited interviews with member technology company executives to create monthly Leadership Profiles.

Experience Continued

Editor-in-Chief 03/2021 - 05/2022

CisternYard News — Charleston, South Carolina

Headed student news organization for three magazine issues from ideation to publication, organized and led all general and editing staff meetings, maintained mailing list, distributed magazines, hired five editing staff members

Awarded 3rd Place Collegiate General Excellence by South Carolina Press Association

Managing Editor 07/2020 - 03/2021

CisternYard News — Charleston, South Carolina

Oversaw and edited five section editors' work, supported Editor-in-Chief with general management through five publication cycles, wrote 10 magazine articles and created corresponding magazine spreads

Presidential Debate News Runner

CBS News (NYC) — Charleston, South Carolina

Supported CBS News' production of the 2020 South Carolina Democratic Presidential Debate for 13 days. Gathered materials, worked spin room, moved equipment and stood in for stage set-up and screenings.

Selected from main intern group for B-roll filming with CBS Nightly News crew

Skills

- Highly skilled in Adobe InDesign, Illustrator, Premiere
 Proficient in Associated Press (AP) Style writing and Photoshop
- Highly skilled writer and editor across contexts
- Proficient in end-to-end publication management
- Proficient in STATA
- Experienced in WordPress publishing
- Native English speaking, writing skills; learning Dutch

February 2020

Awards

Outstanding Political Science Major Award, College of Charleston Department of Political Science	04/2022
Third Place General Excellence (Collegiate Enrollment >5,000), South Carolina Press Awards	04/2022
Outstanding English Major Award, College of Charleston Department of English	03/2022
Pi Sigma Alpha National Political Science Honor Society Inductee, College of Charleston	03/2021
Alexandria Dengate Memorial Scholarship, College of Charleston Department of Political Science	04/2021

References

Diego Salama

United Nations University-MERIT, Head of Partnerships and Communications salama@merit.unu.edu

Gabrielle Lipton

United Nations Environmental Programme, Public Information Officer gabrielle.lipton@un.org

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Bachelor of Arts, Political Science and English

2018-2022

College of Charleston, Charleston, South Carolina, USA

Summa Cum Laude (GPA: 3.906/4.0), Minor in Writing, Rhetoric and Publication

Experience

Reporter

March 2025 - Present

Carteret County News-Times

Morehead City, North Carolina

Writing 5-8 stories per week, covering state and local policy issuues, six town halls, political events and marine science and fisheries communities. Additionally generating video content and developing publication's social media strategy.

Engagement Coordinator

March 2025 - May 2025

International Connector

The Hague, The Netherlands

Wrote and edited weekly newsletters, targeted campaigns, promotional material and social media content for partnerships with IBM SkillsBuild and IBM Z; drove 200+ signups for IBM SkillsBuild initiative in April 2025; secured vendors for in-person events.

Student Ambassador

Oct. 2022 - Oct. 2023

United Nations University-MERIT

Maastricht, The Netherlands

Promoted masters program by managing two social media channels with global audiences; generated and executed content calendars; reported on social media analytics; delivered two speeches.

- Interviewed Swiss Ambassador to the Netherlands
- Created original Instagram reel which amassed over 18,000 views

Editorial Intern

Aug. 2021 - Aug. 2022

Charleston Digital Corridor

Charleston, South Carolina

Wrote and edited copy on the growing technology sector in the Silicon Harbor from its nucleus. Predominantly focused on conducting, transcribing and editing interviews with member executives to create monthly Leadership Profiles.

• Researched and wrote 7 in-depth features, or 'Leadership Profiles'

Editor-in-Chief

March 2021 - May 2022

CisternYard News

Charleston, South Carolina

Led 25 student journalists and editors through three magazine issues from ideation to publication, maintained mailing list of 200 recipients and distributed roughly 500 magazine copies.

• Received 3rd Place Collegiate General Excellence Award from South Carolina Press Association in April 2022

Skills & Awards

Experience Continued

07/2020 - 03/2021 Managing Editor

CisternYard News - Charleston, South Carolina

Oversaw and edited the work of five section editors, assisted Editor-in-Chief with general management for the duration of five publication cycles, wrote own compositions and created own magazine spreads

• Organized and led annual Associated Press (AP) Style Guide workshop

February 2020 Presidential Debate News Runner

CBS News (NYC) - Charleston, South Carolina

Supported CBS News' production of the 2020 South Carolina Democratic Presidential Debate for 13 days and ensured smooth procedure of Debate.

Selected from main intern group for B-roll filming with CBS Nightly News crew

- Highly skilled in Adobe InDesign, Illustrator, Premiere and Photoshop
- Highly skilled writer and editor across contexts
- Proficient in end-to-end publication management
- Proficient in Associated Press (AP) Style writing
- Experienced in WordPress publishing
- Experienced in STATA
- Native English speaking and writing skills; learning Dutch

Awards

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References

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